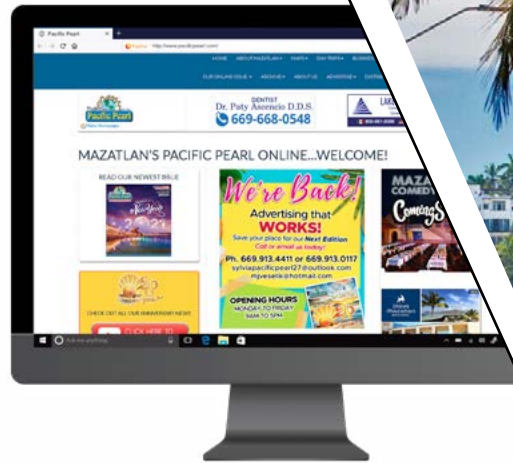


DISPLAY *ad*

MEDIA KIT 2022



Mazatlan's
Pacific Pearl
www.mazatlanpacificpearl.com



1.6

MILLION MONTHLY AVERAGE VISITORS

350,000

MONTHLY PAGEVIEWS ONLINE



Display Ads

Each ad redirects our website readers to your Business Website or Facebook page.

3.12 min

average time spent on
mazatlanpacificpearl.com per section

73%

of our readers use a Mobile or
Tablet to read MPP

68%
Female



32%
Male

Age: **45-65** years

27%

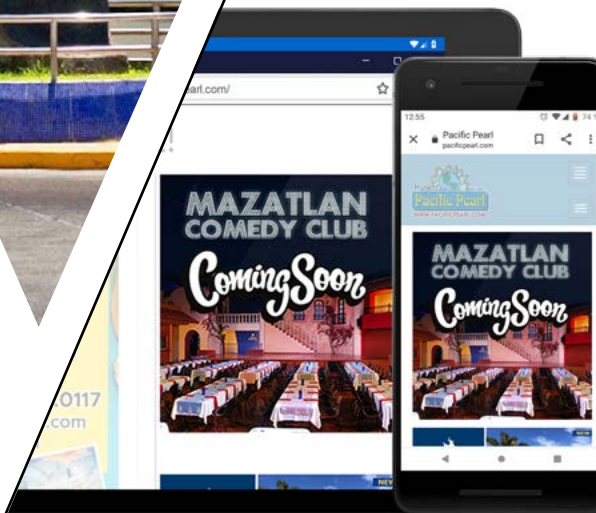
of our readers use a Desktop to
read MPP

54%
Female



46%
Male

Age: **45-65** years



WEB advertising

Our Online Ads showcase our advertisers in a can't miss way to build awareness and engagement with our website audience.

Free Banner

When you advertise in **Mazatlán's Pacific Pearl***, you get a Free Ad Banner inside our website that redirects our readers to your Business Website or Facebook Page.

**From 1/8 size ad*



80%

BANNER seen

Time on: 0.3s
Time to: 1.1s



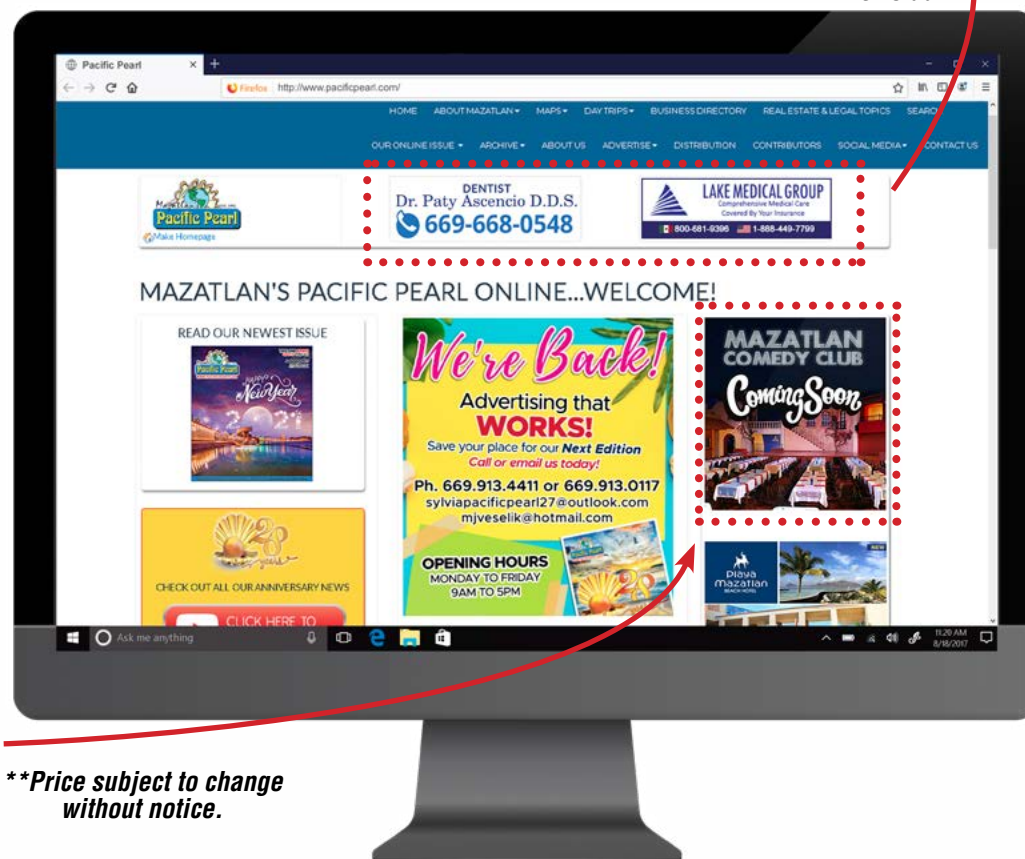
Display Ad

Purchase a **Display Ad** (300x300 pixels) to be displayed throughout our entire website for just **\$7,000 pesos/Year!****
Ad copy can be changed monthly.

73%

DISPLAY seen

Time on: 0.4s
Time to: 1.4s



****Price subject to change without notice.**

contact ADVERTISING



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