



RESTAURANT

GUIDE

MEDIA KIT 2022



editorial CONCEPT



*From 1/8 size ad

Free Banner

When you advertise in the **Restaurant Guide***, you get a Free Ad Banner inside our website that redirects our readers to your Business Website or Facebook Page.

Monthly edition in semi-tabloid format in full color on printing paper.

- Weekly Music Calendar of advertisers with their address and telephone contact.
- Calendar of cultural and local events.
- Articles by our collaborators about the typical dishes of Mazatlán.
- Mexican dishes recipes
- Location map of advertisers.
- Advertorials from our local advertiser restaurants.

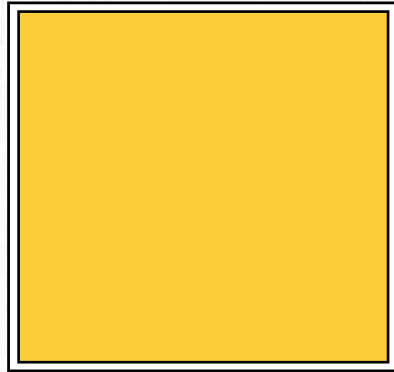
/PacificPearlOnline

Free access to the **PRIVATE FACEBOOK GROUP /PacificPearlOnline** where you can post.

Free Map

When you advertise in **Mazatlán's Pacific Pearl**, the name, phone and location of your business would be on the map inside the paper for free.

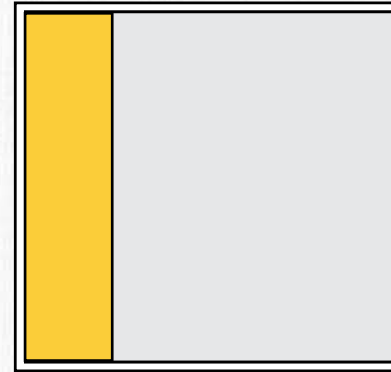
advertising SIZES (width x height)



FULL PAGE

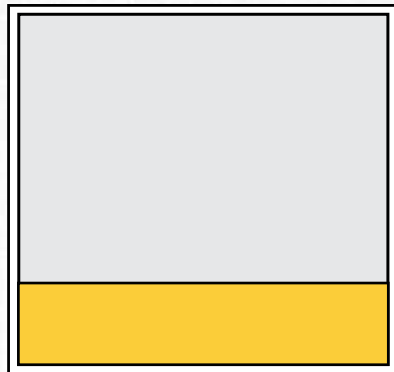
Final Page: 27.2 cm x 28.58 cm

Ad: 26 cm x 27.38 cm



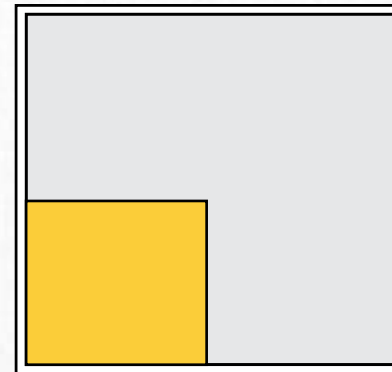
1/4 VERTICAL

26.4 cm x 6.2 cm



1/4 HORIZONTAL

26 cm x 6.2 cm



1/4 STANDARD

12.75 cm x 12.95 cm

MazatlanPacificPearl.com WEBSITE

Through our **Digital interactive E-Newspaper version**, Mazatlán's Pacific Pearl connect our world-wide readers to our advertisers, presenting this way unparalleled advertising opportunities for businesses.

E-Newspaper

Digital replica of our Restaurant Guide printed section.

Experience the same quality optimized across all devices.



Calendar of Events

If you have an event coming or monthly, we can published in this especial section, that includes a map for an easy location.



Digital Ads

Each ad redirects our website readers to your Business Website or Facebook page.



79%

of respondents said

3.12 min

average time spent on
mazatlanpacificpearl.com
per section



1.6

MILLION MONTHLY AVERAGE VISITORS

350,000

MONTHLY PAGEVIEWS ONLINE

29

YEARS OF EXPERIENCE

+100*

DISTRIBUTION POINTS
AROUND MAZATLÁN

**The distribution points may change
without prior notice,
and depending on the season.*



contact ADVERTISING



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